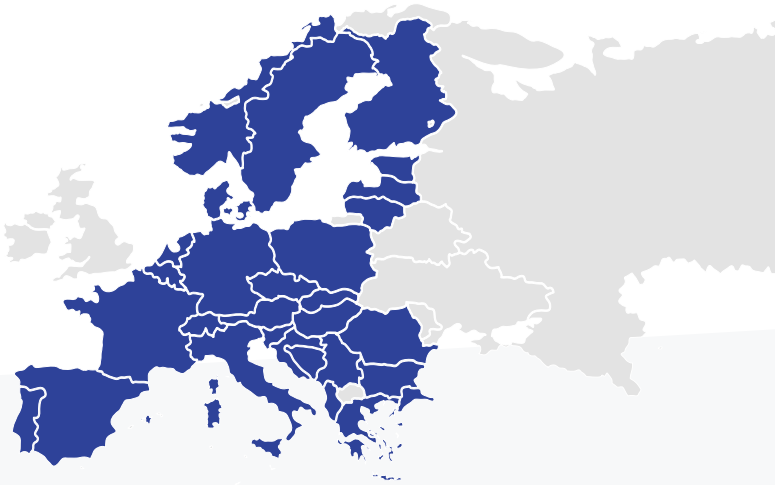
AUTO1 GROUP

AUTO1 Group **Fact Sheet**

where tech meets the automotive industry to build success

In **August 2012** Christian and Hakan cofounded AUTO1 with the mission to create a trusted and transparent marketplace for mobility.



Values

Think big
We stand for fast growth and constant development. AUTO1 Group is operating in more than 30 countries and continues to expand rapidly.

Set customer first
We put the needs of our customers ahead of anything else and maintain sustainable and long-term partnerships. It is our challenge to provide the best-possible customer experiences based on mutual trust.

Keep innovating
To ensure the best possible service for our private customers and professional partners, innovation is at the core of our daily work. We keep innovating to constantly improve the ease and speed of transactions that form the foundation of our value proposition.

Make a difference
AUTO1 Group has more than 2,500 employees of more than 55 nationalities. We unite diverse people, capabilities and ideas. That makes us strong. The best idea is the one that counts no matter who has it.

Improve constantly
We strive for best performances and therefore constantly improve our products and processes. Besides product and process improvement, the development of employees´ skills and qualifications is as important. We promote individual career tracks and give our employees the chance to outgrow themselves.

Focus on results
We want to see results. Therefore we go new ways and take obstacles as challenges. All our decisions are based on data. Thereby we make our actions comprehensible and learn to understand our customers.

Key Facts

Based in Berlin, AUTO1 Group is Europe's leading used car marketplace.
Our diverse team of over **2,500 employees** from more than **55 nationalities** is one of the company's key assets. We already count over **800,000 private customers** and over **35,000 professional partners** in more than **30 countries**. For our professional partners we provide access to **more than 30,000 inspected used cars** from all over Europe, with around **3,000 new vehicles added daily**. For our private customers we offer both the fastest and easiest way to sell a car, but also the opportunity to purchase high quality vehicles completely online. They also benefit from our unique service online and on-site in our **350+ evaluation branches.**
In 2016 we traded 300,000 used cars and achieved a revenue of 1.5 billion euro.

2,500+ Team

30+ Countries

800,000+ Private Customers

35,000+ Professional Partners

Our Multi-Sided Platform

Private Customers B2C/C2B

Buy on AUTOHERO
Sell through wirkaufendeinauto.de

Private Customers benefit from

Autohero:
- TÜV tested, accident-free and checkbook maintained used-cars
- a fully digitized purchase and the possibility of financing
- full service including door to door delivery and vehicle registration

wirkaufendeinauto.de:
- wkda direct sell
  - fastest and easiest way to sell any car
  - full service including vehicle deregistration
  - guaranteed next day payout
- wkda private sell
  - marketing of the vehicles at the price desired by the customer
  - professional support from wkda experts
  - call protection: only reputable prospective buyers referred

Professional Partners B2B

Buy and sell on AUTO1.com

Professional Partners benefit from

AUTO1.com:
- a large cross-brand inventory of quality checked used cars
- access around the clock and from the road via the AUTO1 mobile apps
- our partnerships with the largest logistics service providers
- no hidden fees and minimum purchase quantities

Portfolio

AUTO1 Group owns the business units AUTO1.com, wirkaufendeinauto.de and Autohero.

AUTO1.com

AUTO1.com is Europe's leading **B2B online marketplace** for the efficient sale and purchase of used cars.

wirkaufendeinauto.de
JEDE MARKE. JEDES ALTER. JEDER ZUSTAND.

Wirkaufendeinauto.de is Europe's leading **car-buying specialist** and offers private customers a seamless car selling process. After a free online valuation and a visit at one of our branches customers can choose between two selling options: wkda direct sell and wkda private sell.

AUTOHERO

Autohero is an online **B2C retail platform** with daily changing inventory of inspected high quality used cars at best rates.